

# True Colors™

# Simple Theory - Lasting Results

# The Power of *Fitz* VI

Rosy Peaches & Cream Transparent/Translucent Sallow/Asian Mediterranean/Latina/Dark Asian/Olive Darkest Skin



Fitz I



Fitz II



Fitz III



Fitz IV



Fitz V



Fitz VI

**GOLD** Creme Brulee

**GOLD** Golden Honey

**GOLD** Butter Toffee

**GOLD** Gingersnap

**GOLD** Spiced Rum

**GOLD** Deep Bourbon

**Must Have!**  
Warm blonde.

**Must Have!**  
Warm dark blonde.

**Must Have!**  
Warm light brown.

**Must Have!**  
Warm medium/light brown.

**Must Have!**  
Warm medium/dark brown.

**Must Have!**  
Darkest warm brown.

Champagne

Irish Cream

Toasted Almond

Deep Amber

Clove

Carbona

Lightest blonde brow color with a hint of ash. Use on very light skin or to create a soft background prior to creating darker hair strokes.

Rich blonde brow color with ash base.

**Must Have!**  
Well balanced universal dark blonde or light brown neutral brow color. Season with Warm-Up to bring out the gold tones.

**Must Have!**  
Deep blend of organic and iron oxide for that dense warm brown brow. To deepen, add a hint of Fitz IV-dark (Clove).

**Must Have!**  
Deeper dark brown color with a warm base. Perfect for a medium/dark powder-fill or hair strokes on a lighter, warm brown brow.

**Must Have!**  
The darkest "warm" brown for use on dark pigmented clients. Consider two applications for a densely saturated warm brown.

Sabia

Kahlua

Cinnamon

Dark Molasses

Chocolate Truffle

Dark Roast

**Must Have!**  
One shade deeper in tone than above. Great for most all blonde brow procedures.

**Must Have!**  
Deep blonde or light brown brow color with hint of golden. A must have color.

Warm rich brown for dusty brown results or for creating movement. Great for a natural powdered background base design.

Rich dark brown for use on medium dark skin. Suggest seasoning with Warm-Up to prevent result from healing too cool.

Solid dark brown brow. Can be seasoned warm or cool but the healed result is deep, rich and true.

Perfect choice to achieve darkest brown brow shade. Always season with True Colors Warm-Up for lasting dark warm brow color.



# True Colors™ Lip Fusions

## Blended Hybrid Lip Colors

True Colors Lip Fusions designed to *simplify* lip color selection for artists.



A beautiful harmony of organics and oxides that create true, lasting vibrant and cream lip colors.



### Eyeliner

#### Wicked

Black  
• Cool  
• Organic



Carbon-based Wickedly INTENSE black eyeliner. **Caution: may migrate; for use in the lash line only.**

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#### Noir

Black  
• Cool  
• Inorganic



Deep universal BLACK eyeliner. Perfect for all skin types when black is the optimal choice.

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#### Café Noir

Brown/Black  
• Cool  
w/ Warm Undertone  
• Inorganic



Beautiful rich brown/black eyeliner color. Appropriate for all skin tones and eye colors.















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#### Storm







Gray/Black  
• Cool  
• Inorganic









Soft, cool charcoal eyeliner. Great on light colored eyes, or to add a soft smudge to black eyeliner.

	<b>Cherry</b> <b>Best Seller!</b>	<b>Cranberry</b>	<b>Watermelon</b> <b>Best Seller!</b>	<b>Barbie</b> <b>Best Seller!</b>	<b>Strawberry</b>	<b>Mango</b>	<b>Nectar</b>
<b>VIBRANT (Transparent)</b>							
<b>CREAM (Opaque)</b>	<b>Cherry Cream</b>	<b>Cranberry Cream</b>	<b>Watermelon Cream</b>	<b>Barbie Cream</b>	<b>Strawberry Cream</b>	<b>Mango Cream</b>	<b>Nectar Cream</b> <b>Best Seller!</b>
							

### Modifier/Correction Colors

<h4>Basic Taupe</h4> <p>Brown/Gray • Cool • Inorganic</p>  <p>Ash based medium brown (taupe). To lighten, add Fitz I-Light, to deepen, add Fitz IV-Dark.</p>	<h4>Warm Up Warm Spice</h4> <p>Orange • Warm • Inorganic</p>  <p>Use to season or "influence" any color to add warmth, or use directly to neutralize gray or blue tones in eyebrow.</p>	<h4>Cool Down Hazel</h4> <p>Green/Gray • Cool • Inorganic</p>  <p>Use to add a "cool accent" to any color or to neutralize red, orange or pink eyebrows.</p>	<h4>Anti-Gray/Violet Dijon</h4> <p>Mustard/Yellow • Cool • Inorganic</p>  <p>Use to neutralize gray/violet tones in eyebrows. Not recommended to warm pigments for lips.</p>	<h4>Lighten Up Desert Sand</h4> <p>Yellow/Green • Neutral • Inorganic</p>  <p>Use to lighten a brow that has healed too dark. Also to dilute intensity of darker brow colors.</p>	<h4>Cool Lip Correct Orange Glow</h4> <p>Orange/Yellow • Warm • Organic</p>  <p>Neutralizes blue/purple tones in lips only.</p>
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<h4>Areola 1</h4>  <p>Pink/Yellow; Gray • Neutral • Inorganic</p>	<h4>Areola 2</h4>  <p>Orange/Pink; Gray • Warm • Inorganic</p>	<h4>Areola 3</h4>  <p>Yellow/Pink • Warm • Inorganic</p>	<h4>Areola 4</h4>  <p>Gray/Pink • Cool • Inorganic</p>	<h4>Areola 5</h4>  <p>Gray/Pink • Warm • Inorganic &amp; Organic</p>	<h4>Areola 6</h4>  <p>Pink/Salmon • Cool • Inorganic</p>
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